



News Briefs for June 8, 2023

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•Mendoza, Argentina-based Terrazas de los Andes, part of the Moët Hennessy portfolio, is getting a brand refresh, starting with its 2021 Reserva Malbec and Reserva Cabernet Sauvignon, which are set to launch in the U.S. this month. The rest of the collection will follow suit, first with the 2022 Reserva Chardonnay and Grand tier wines later this year, followed by the Parcels Collection early next year. The new packaging features a wrap-around label that pays tribute to the sheer rockfaces of the Andes. The bottle is also lighter, which is expected to reduce associated carbon emissions by 24%. Terrazas de los Andes grew 2% to just over 100,000 cases in the U.S. last year, according to Impact Databank.

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